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AmeriChoice Hosts Photos with the Easter Bunny

The Easter Bunny made a special stop at AmeriChoice Federal Credit Union on Saturday, March 17th. The event, which is the first of two Easter Bunny Events by AmeriChoice, was held at the Mechanicsburg headquarters and had 215 attendees. Families were invited to get a free photo with the Easter Bunny in addition to crafts, games, snacks and other activities.

Brittney Monteith, Marketing Director at AmeriChoice shared, "Our Easter Bunny event was open to both members and non-members, and about 2/3 of the attendees were not previously familiar with AmeriChoice. The event was a great way for people to see the credit union difference and provided promotional opportunities for people to become new members." In addition to the photos and activities, AmeriChoice offered an initial deposit match promotion. The event welcomed 10 new members to the credit union.

Photos with the Easter Bunny is one of seven signature events that AmeriChoice holds at its branches annually. Others include shred days, photos with Santa and the annual Family Fun Extravaganza.

AmeriChoice is also hosting another Photos with the Easter Bunny event at the York office on Saturday, March 24th from 11am-1pm for members and the community.

AmeriChoice Federal Credit Union is a full-service financial institution serving people who live, work, worship, or attend school in Adams, Cumberland, Dauphin, Lebanon, Perry or York counties in Pennsylvania. With over 14,500 members and assets exceeding \$174 million, the credit union's focus is on *Building Relationships for Life*.

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